



Fall 2006

Check our new website: www.woodlandcemetery.org

Message from Dave



On October 1, I completed my first full year here and I continue to marvel at "The Wonders of Woodland." May I extend personal thanks to

your Trustees and my management team of Blaine, Rufus, Paul and now Joseph, for the hard work and cooperation and loyalty they exhibit every day. Elsewhere we discuss the new website section entitled "Products and Services." Within it, the first page discusses "Why Woodland?" I wrote it with these people in mind. I'm very proud to be a part of this great "institution."

~Dave FitzSimmons, President / CEO

Woodland Included in "NAHA"

We were recently honored by our selection to be included as a part of the National Aviation Heritage Area (NAHA), as recognized by Congress in November, 2004.

(www.aviationheritagearea.org).

Other designees include the National Museum of the U.S. Air Force; the National Aviation Hall of Fame; the Dayton Aviation Heritage National Historical Park (includes Carrillon Park, the Paul Lawrence Dunbar State Memorial, Huffman Prairie), the Armstrong Air and Space Museum, and several others. New invitees Woodland Cemetery and Hawthorn House (the family residence in Oakwood) will both now be featured in their promotional materials, on their website, and on their tours. Special thanks to Amanda Wright Lane for her support of our selection.



Discover Woodland Day 2006

Discover Woodland Day was a HUGE success this year. Thirteen volunteers (plus staff), were stationed at strategic points dressed in period costumes. Seven (7) tours of 40-60 visitors each enjoyed a beautiful afternoon. A Dedication Ceremony for the Wright Bros. Family Site Garden was enjoyed by many. There were 235 entries received in the Photo Contest. Division A winners included Ryan Gray (1st Place), Noah Combs (2nd Place), and Ashten Landis (3rd Place). Division B winners were Troy Baker (1st & 2nd Place) and Jay Vada (3rd Place). Congratulations to all our winners.



Woodland Joins "Historic Cemetery Alliance"

Dave attended a four day meeting of Historic Cemetery CEO's last month at Crown Hill in Indianapolis. Membership is limited to only 12 CEO's Nationwide. Dave was elected to a vacancy created by the retirement of a long time member. Other members include Spring Grove in Cincinnati, Mt. Auburn in Boston, and Wood Lawn in the Bronx. The Alliance meets annually to share financial comparatives and expertise regarding the unique challenges of Historic Cemetery Management. The group will meet again next September at Mount Royal Cemetery in Montreal.

Wright Family Garden Dedicated

An enjoyable ceremony was held on October 15, 2006, to dedicate and commemorate the new garden planted by the Dayton Garden Club as their 2006 Beautification Project. Stephen and Debbie Wright were present, and the Wright Family Foundation contributed handsomely to the project. The plant design included an array of 8 different hardy plants designed to provide season long blooms. The project included removal and replacement of the cobblestone walk surrounding the site. Sincerest thanks to the Dayton Garden Club, Tracie Bieser, Past President; Cindy Garner, President; Project Manager Kristin Carpenter and volunteers: Elizabeth Larkins, Colleen McCormick and Barbara Rion. Thanks also to Jim Sandegren and Betty Darst who participated in the Program.



Stephen Wright Expresses Thanks

Helping Other Non-Profits



Woodland itself is “non-profit” but reached out to others in unique ways this Fall. Pictured are Steve Calondis and friend, Barbara Blake, at the “Tuxedo Junction” Hospice Ball, which we supported as a “Titanium Level Sponsor.” The event raised over \$49,000 for Hospice. In addition, Woodland helped the Oregon Historic District Society by offering a private “Lantern Tour” by Rob Jones in their silent auction. The tour raised \$600!!

Critique Our New Website

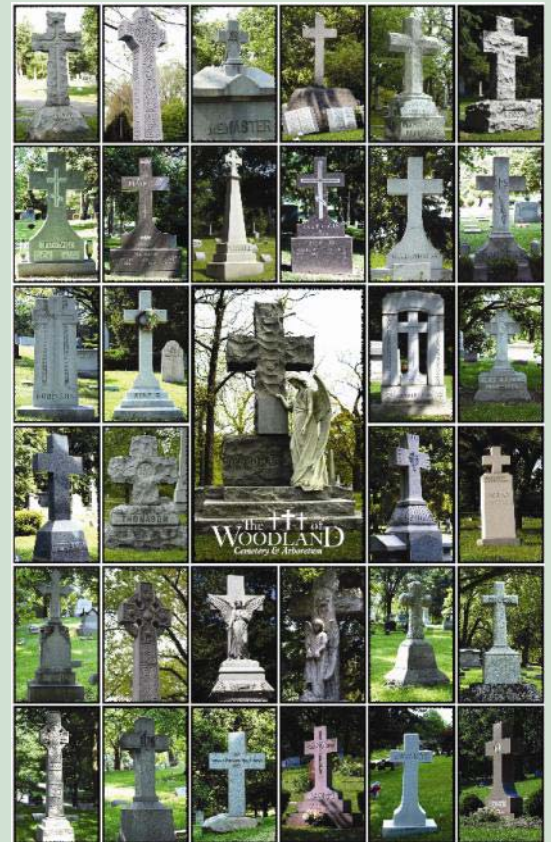
As you know, we recently added our 102,000 Interment Database to the website so that lot owners and researchers can find their loved ones and friends. Now we have added another new section that more than doubles the size of the website.

The old website elegantly presented Woodland’s beauty, legacy and heritage, and that has been retained and improved. A new **“Products and Services”** section explains all of the new cremation products and services available, as well as ground and mausoleum options. Our goal was to provide visitors with an educational and understandable “Tour” of all the memorial options available to them.

“We tried to cut through all the mystery surrounding cremation and burial products and services. We wanted the site to be clear and educational. People tell us every day that we achieved our objective,” said Dave FitzSimmons when discussing the new site.

The site also makes a compelling case for “Prearranging” as opposed to waiting and creating a “family crisis” when a death occurs. The “Why Prearrange?” section asserts that the “Death Rate is 100%” and that hundreds of decisions have to be made in a matter of hours by loved ones ill prepared to make them on the worst day of their lives. The site discusses nine (9) reasons why prearrangement is a better way, emotionally and financially. Woodland asks that you visit www.woodlandcemetery.org and provide feedback through the “Contact Us” web page.

The “Crosses of Woodland”



Pictured above is a poster originally proposed by Denise Darling. Reduction to small size doesn’t do it justice, but we wanted you to see it. Poster size prints will be available in the front office for \$25 each. We plan to make them available to area churches at no charge.

Holiday Evergreen Special



Would you like evergreens delivered to a grave? (and a picture taken and sent to you?) Starting Nov. 10 and throughout the month of December, Woodland will have on display at the office an extensive display of the following Evergreens (Price includes Sales Tax). All evergreens are adorned with bows and decorative pine cones:

- 20" Douglas Fir Wreaths - \$20.00
- 24" Douglas Fir Wreaths - \$25.00
- 25" Candy Cane Wreaths - \$25.00
- 34" Candy Cane Wreaths - \$30.00
- 32" Evergreen Cross- \$35.00
- Tri-pod stands for wreaths - \$1.50/\$2.25
- Adult Balsam Grave Blanket - \$70.00
- Infant Balsam Grave Blanket - \$50.00

These Evergreens will be permitted to adorn graves between Dec. 1 and March 1. Lot owners who wish can stop by the office, purchase their Evergreen and place it on their lot. Telephone orders can be placed (228-3221) using Visa or MasterCard. A \$20 charge will be added if you want Woodland personnel to place it on the grave, take a digital picture and email or print it on paper and mail it to you.

Mausoleum Holiday Floral Display and Memory Tree

Reception: Friday, December 15, 4 pm-6pm

Woodland has commissioned a new floral designer to develop its 2006 Holiday Display in the Woodland Mausoleum. Guests are encouraged to bring an ornament to place on our Memory Tree as a memorial to your loved ones. Better yet, bring a Grandchild. We'll have bulbs for them to decorate. The Mausoleum Floral Display can be visited 8 a.m. – 4:30 p.m. Saturday, December 16, 2006 to January 10, 2007 including Christmas and New Year's Day. RSVP Reception attendance please to 228-3221. Refreshments will be served.

Grounds News

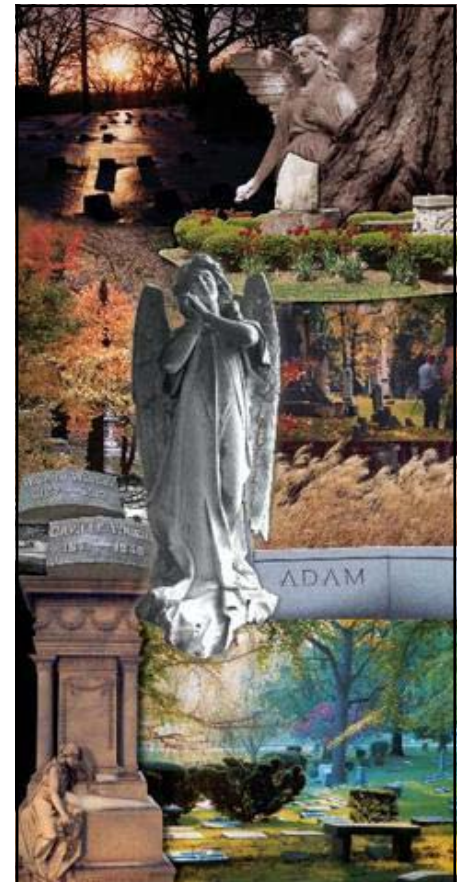
All of the fences have been repaired; pot-holes filled, and the land surrounding the lake is tilled and seeded with our new "hydro-seeder." We lost 12 major trees to storms and old age this year and are anxiously watching the progress of the Ash weevil which threatens the Midwest. Gary Anderson is retiring after 14 years of service to Woodland, and Rick Lawson, our mechanic is joining the State Police force in Alaska. For 2007 and beyond, we have contracted with a professional grounds maintenance company for all mowing and trimming. We anticipate a significant improvement in the appearance of the park.

Joining Our Team



Joseph Schur has recently come to Woodland as our Sales Manager. Letty Howard, his wife, also joins us as a Family Service Counselor and Field Trainer. They have moved to Beaver Creek from Florida. Joseph earned his "Certified Cemetery Executive" designation from the University of Memphis (ICFA's "Cemetery U"). Both he and

Letty have extensive cemetery sales and sales management credentials.



Woodland Cemetery and Arboretum
118 Woodland Ave. Dayton, OH. 45409
www.woodlandcemetery.org
(937) 228-3221

Trustees:

Robert S. Laing, Jr

Robert S. Berner

W. Anthony Huffman

Richard B Pohl, Jr.

David FitzSimmons

New Merchandise Displays



Cremation, of course, is gaining in acceptance. In its last Mausoleum expansion, Woodland included an entire “Columbarium” containing hundreds of niches. Recently, we have enhanced our display of merchandise, including a full inventory of Urns for Home, Niche, Scattering or Burial. Included also are many smaller “Keepsake” urns and jewelry urns. See (www.woodlandcemetery.org) for more information, or visit the Mausoleum 365 days a year.

Twelve Graduate from First “Tour Guide Training Program”

Next Class January 20!

Woodland receives hundreds of Tour requests every year, and lots of people contact us about “volunteer” opportunities, so on October 1, Darlene Smith and Rob Jones conducted an in-depth “Heritage Tour” training program. Participants were sent a 48 page pictorial training manual and participated in a “Virtual” Tour, a riding tour and a walking tour, followed by dinner at Panera. Most participants, many in costume, helped to conduct tours on Discover Woodland Day two weeks later.

Contact Darlene (937-228-3221) if you would like to take the next class (Saturday, January 20, 2007, 8 a.m. to noon plus lunch) and help us with tours in the future. The Second Revised Edition of the Training Manual is free to participants, or \$25 to purchase.

The Perfect Christmas Gift

Monument Cleaning and Straightening: Call or go to our Web Site for price estimate. \$25 Fee will be applied to cleaning if purchased.

Before



(Actual September Cleaning)

After



Private Family Mausoleums Available Today!

6 Crypt on 12 lots
2 Crypt on 6 lots
Or Design Build:
20 Additional Sites
To Choose From



Call For Private Showing